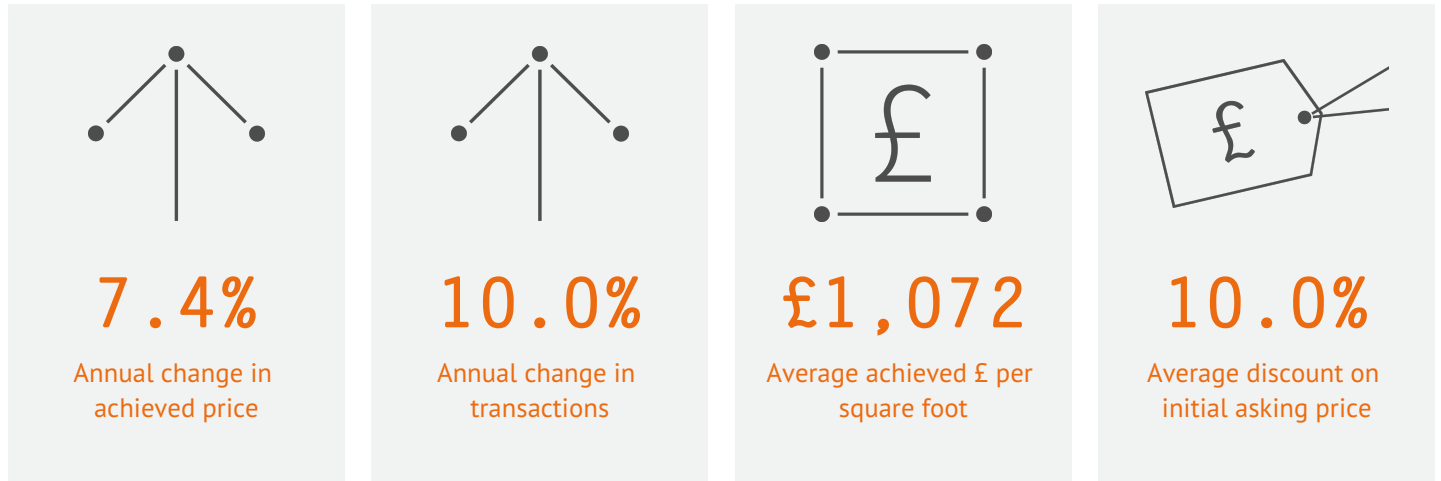


AREA OVERVIEW

MIDTOWN, CITY & CITY FRINGE Q2 2018 SALES REPORT



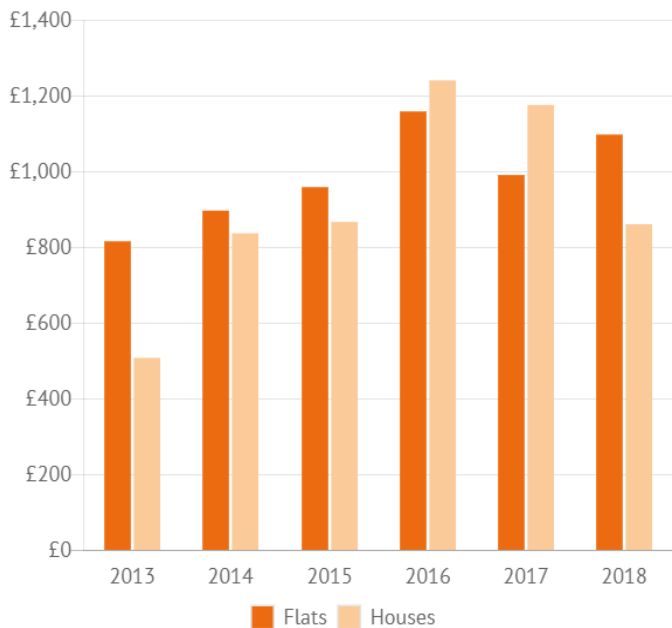
SOLD: APR-JUN 2018



Source: LonRes - Apr-Jun 2018

Achieved Prices by Year

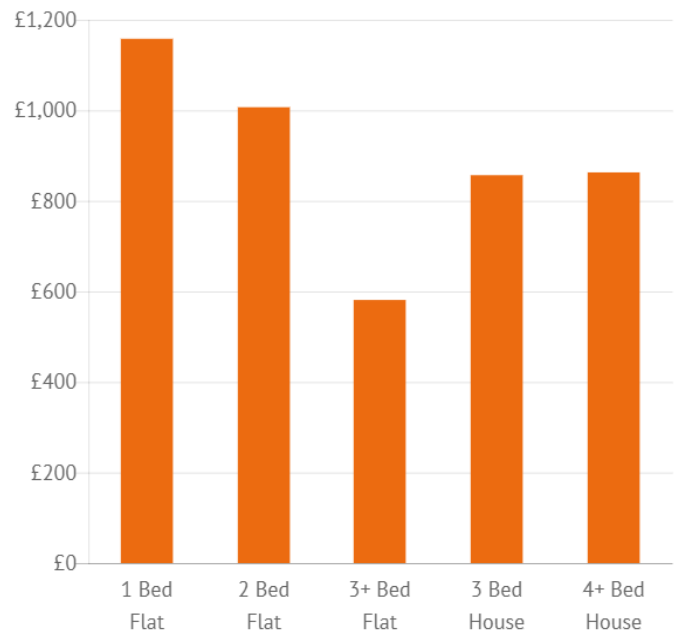
(£ per square foot)



Source: LonRes - Apr-Jun

Achieved Prices by Property Type

(£ per square foot)



Source: LonRes - Apr-Jun 2018

Key Findings

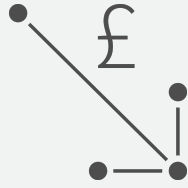
- Average flat prices are now 34.6% higher than they were 5 years ago, with buyers paying £282 more per square foot than they did 5 years ago.
- Achieved prices per square foot have increased by 10.8% for flats over the last year, and have decreased by 26.8% for houses.
- 10.9% of properties sold within 3 months, compared with 18.7% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £764,709 for flats and £1,639,875 for houses.

CURRENT AVAILABILITY



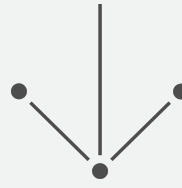
66%

have been on the market for over three months



39.8%

of properties on the market have been reduced in price



-17.4%

Annual change in the number of available properties

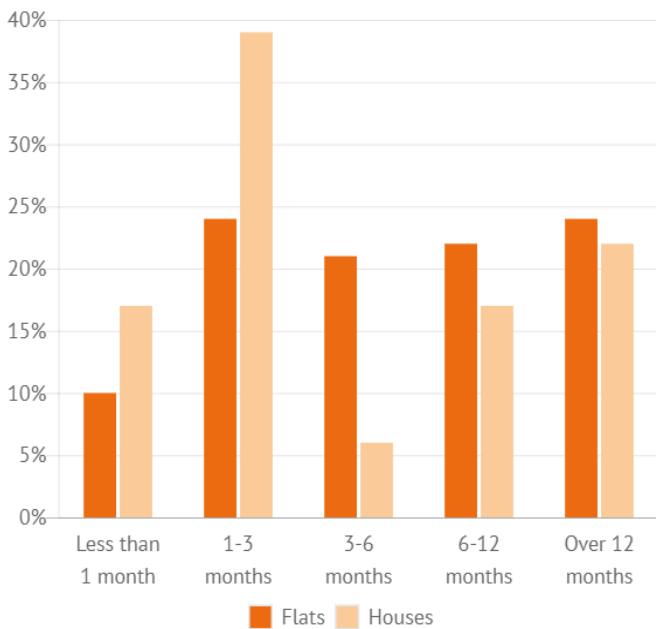


16.9%

Percentage of available properties currently under offer

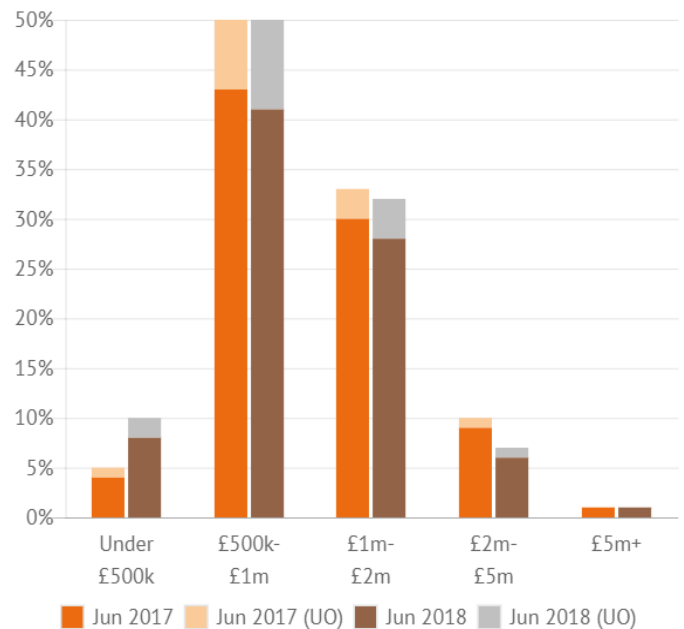
Source: LonRes - As at Jul 5th 2018

Time on the Market



Source: LonRes - As at Jul 5th 2018

Properties on the Market by Price Band



Source: LonRes - As at Jul 5th 2018

Key Findings

- 40.0% of properties on the market are priced at £1 million or higher.
- 45.4% of properties currently available have been on the market for more than six months.
- 16.9% of flats and 16.7% of houses on the market are currently under offer.

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July 5, 2018, the Midtown, City & City Fringe Q2 2018 Sales Report catchment includes all properties sold within the aforementioned area(s).